

## Personal Statement

**Mark Hardy** is a highly disciplined and responsible designer with a strong work ethic, and extensive experience in professional positions as an employee, manager and self-employed sole trader (Zetagram).

Most recently, Mark had been a graphic designer and pre-press operator at Multi-Color Corporation in Castlebar from February 2022, and is now looking for alternative employment and possibly to return to a more creative design position.

Originally from the UK but now an Irish citizen after 20 years residence, Mark is multi-skilled and adaptable with a steep learning curve. Passionate for design, with enthusiasm and drive to adopt new software and processes.

Mark has excellent project management skills, reliable time management, and puts a high degree of personal investment into his work. He is a creative problem solver, with a practical, 'hands-on' approach and attention to detail.

Mark has extensive experience over a wide range of design areas and markets, in recent years concentrating mainly on brand design and marketing material for small to medium enterprises, but with a keen interest in retail and packaging overall.

## Salary Requirements

Full Time Graphic Designer: Remote 32k to 36k / On-Site 35k to 40k

## Key Achievements

Graduated top of final HND (degree equivalent) course, while working way through college

Promoted youngest Studio Manager at TGA at 24 through merit

Owner of sole trader business for 16 years, which survived 2008 recession

Self Builder - personally renovated and built current house/studio by hand while working as full-time designer

## Education

Institution: Lincoln College of Art & Design  
(now University of Lincoln), Lincoln, UK

Qualification: Higher National Diploma in Graphic Design  
HND (Distinction)

Graduation year: 1993

Institution: Lincoln College of Art & Design  
(now University of Lincoln), Lincoln, UK

Qualification: National Diploma in Graphic Design  
ND (Merit)

Graduation year: 1991

Institution: The Lafford School, Lincolnshire, UK

Qualification: 9 GCSEs passes (O-Level)  
1 GCE pass (A-Level - taken 2 years early)

Graduation year: 1989

## Additional Training

HSA Online:	Work Safely Induction - Covid-19 (2021) Small Business - Employee (2021) Slips, Trips and Falls in the Workplace (2021) Safer Steps & Stairs (2021) Introduction to Construction Safety (2021) Chemical Safety in the Workplace - Level 1 & 2 (2021) Asbestos Safety for Tradespeople (2021) Managing Driving for Work (2021)
HSA/Engineers Ireland:	Workplace Transport - Safe Workplace (2021) Workplace Transport - Safe Vehicles (2021) Workplace Transport - Safe Drivers and Employees (2021) Workplace Transport - High Risk Vehicle Activities (2021)
Open Courses IT Sligo:	Workplace Safety, Health and Welfare Induction (2021) <ul style="list-style-type: none"><li>• Unit 1 Health &amp; Safety at Work: Part 1</li><li>• Unit 2 Health &amp; Safety at Work: Part 2</li><li>• Unit 3 Manual Handling</li><li>• Unit 4 Ergonomics</li><li>• Unit 5 Housekeeping in the Workplace</li><li>• Unit 6 Chemical Safety</li><li>• Unit 7 Workplace Transport Safety</li><li>• Unit 8 Noise and Machinery</li></ul>
HSA Online:	Your Safety, Health and Welfare in Healthcare (2021) Managing Health and Safety in Healthcare (2021) <ul style="list-style-type: none"><li>• Module 1 Legislation and Risk Assessment</li><li>• Module 2 Safety Management</li><li>• Module 3 Biological Agent Hazards</li><li>• Module 4 Chemical Agent Hazards</li><li>• Module 5 Physical Hazards</li><li>• Module 6 Psychosocial Hazards</li></ul>

## Employment History

### Summary

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2022-2024	Graphic Designer Multi-Color Corporation, Ireland
2004-2020	(Owner) Graphic & Web Designer Zetagram, Ireland
2001-2003	Senior Graphic & Web Designer Optima Design Consultants, UK
1997-2001	Studio Manager Teasdale Graphic Advertising, UK
1993-1997	Graphic Designer Teasdale Graphic Advertising, UK

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### Multi-Color Corporation, Castlebar, Mayo, Ireland **Graphic Designer, Feb 2022 - Nov 2024**

- Commercial graphic design
- Artworking and layout
- Pre-Press for litho and digital printing
- Folding-carton development
- Computer To Plate (CTP) maintenance

### Zetagram, Carracastle, Mayo, Ireland **Graphic & Web Designer, Jan 2004 - Mar 2020**

- Complete brand design service
- Complete graphic design service
- Complete web design service
- Multimedia & HTML email design
- Web & brochure copywriting
- Brand name development
- Digital photography
- Design & marketing consulting

## Employment History (Contd.)

Optima Design Consultants, Lincoln, UK  
**Senior Graphic & Web Designer, Aug 2001 - Nov 2003**

- First New Media designer employed at the firm
- Graphic design and artwork for print
- Web design and coding for web
- Time and project management
- Account handling and client management

Teasdale Graphic Advertising, Lincolnshire, UK  
**Studio Manager, Jul 1997 - Jul 2001**

- Youngest Studio Manager ever employed at the firm
- Full design and artwork services required as graphic designer
- Manage studio work-flow and assist graphic designers
- Job allocation and quality control of work
- Liaison with senior management
- Self-taught Flash and web development outside contracted hours

Teasdale Graphic Advertising, Lincolnshire, UK  
**Graphic Designer, Sept 1993 - Jul 1997**

- Graphic design services for print
- Paste-up and camera-ready artwork creation
- Pitch and tender design services
- Creative concept development services
- Photography & illustration services

## Additional Experience & Information

Full, clean, Irish car and motorcycle driving licence  
(AM, A1, A2, A, B, BE, W)

Non-smoker, Non-drinker, Covid19 Vaccinated, Blood Donor

Swim, cycle, walk for exercise and mental well-being

Interested in metal sculpture and painted art-works

Movie enthusiast and collector

SELF-BUILDER - Single-handedly built & renovated current house and studio from derelict shell

## Portfolio

For a simple presentation of my current portfolio, please visit:-  
<https://www.mark-hardy.com>

## References

Multiple references available on condition of an employment offer.

## Contact

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